





Every financial gift made to United Way of the Lakeshore in 2016 was put to work right here in Muskegon, Newaygo, and Oceana Counties. All funds raised supported 68 programs that were reviewed by local volunteers to ensure each met quality standards for programming, governance, finance, and capacity.

By **LIVING UNITED**, each individual donor was able to give a one-time gift with confidence that the contribution would make a direct impact on many lives in our local community.



Long-lasting change does not happen simply through the funding of services. Policies at the local, state, and federal level can affect circumstances for our entire community and policy makers must be knowledgeable of the needs of Lakeshore area residents. In 2016, United Way was a voice for change, ensuring decision makers were aware of our community conditions and priorities. On the state level, we presented a case for increased funding for 2-1-1 helplines, resulting in an additional \$750,000 for a total of \$1.25 million in state funding for the program. We also advocated for an increase in the eligibility for families to access to childcare vouchers to help defray the cost of high-quality childcare which went into effect on October 1, 2016.



United Way of the Lakeshore's Volunteer Center connected 47 health and human service organizations with the time and talent of 701 people in 2016 while also providing trainings to volunteer-driven organizations. Our online database, Get Connected, allows us to provide valuable human resources to nonprofit agencies and rewarding service work.

Day of Caring events brought together almost 400 people to lend a hand to programs that help ALICE.

63 Retired Senior Volunteer Program members also had unique opportunities to serve with their peers. In August, a group of retired community leaders formed United After Work to keep donors LIVING UNITED after leaving the workplace by joining our efforts to help working families meet their basic needs.



ACCESS TO RESOURCES

- United Way invested \$83,636 in partnerships aimed at ensuring access to resources for all in times of need.
- The 2-1-1 program answered 23,463 assistance needs.
- A Prosperity Region 4A Veterans Survey was commissioned to determine the greatest needs of those who have honorably fought for our nation yet struggle to get by at home in Newaygo and Oceana Counties.

DEVELOPING SOLUTIONS

- United Way garnered community solutions through January's ALICE Summit and June's Childcare Leadership Breakfast.
- We made major changes to the way we invest donor dollars through the adoption of our **Agenda for Change** (graphic above).

- A new Request for Proposals that sought innovative solutions to ALICE BARRIERS resulted in \$102,818 in new programming through Boys and Girls Club, El Centro Hispano Oceana, The Car Ministry of Fremont Service Committee, Goodwill, Love INC, Mission for Area People, and Read Muskegon.
- It also brought about the Muskegon County expansion of an Employers Resource Network, which placed a success coach and emergency loan program on site at four Muskegon County employers – CWC Textron, Eagle Alloy, Harbor Hospice, and Port City Group, joining Wesco, GHSP, and others.



40% of households in our community struggle to meet basic living expenses.



United Way funded 20 community programs and initiatives in 2016 that focus on long-term educational success for the youngest members of our community:

197 PRE-SCHOOLERS AND 41 EARLY ELEMENTARY STUDENTS

were paired with 14 AmeriCorps volunteers for one on one reading and skill building resulting in 70% improvement in all measured outcomes.

706 CHILDREN UNDER 5 YEARS OLD

were registered to receive free monthly home delivery of age appropriate books until age 5 after the Dolly Parton Imagination Library was expanded to serve all of Muskegon County.

182 STUDENTS

were provided free after-school care including homework assistance, reading, and activities through Lights On Afterschool.

1 1 NATIONAL CIVILIAN COMMUNITY CORPS YOUNG ADULTS

staffed summer recreation programs for area youth and hosted a Day of Action event with support from Arconic connecting kids with books collected by Nichols employees.

3,139 CHILDREN

were introduced to new experiences and skill building under the guidance of trained and caring adults through youth mentoring programs.

114 LOCAL TEENS

acquired employable skills for future career success while serving our community after working at 20 area nonprofits, including United Way, through the DTE Summer Youth Employment Program.

12 INTERACTIVE LEARNING PLAY STRUCTURES

were built by Newaygo Day of Caring volunteers for outdoor placement throughout the county.

744 OCEANA HIGH SCHOOL STUDENTS

were guided on their path toward post high school success.



United Way works with 19 programs that not only help in times of crisis, but also work to put families on a path to financial sustainability:

4,650 STRUGGLING FAMILIES

received help with money management through education and financial assistance.

18,627 FINANCIAL NEEDS

were met for families needing assistance with food, utilities, and other hardships.

432 HOUSEHOLDS

obtained access to safe and affordable housing, with an end to veteran homelessness finally in sight.

\$15,225 IN EMERGENCY LOANS

were distributed to Employer Resource Network employees.

360 POTENTIAL HOME-BUYERS

received financial education and home-buyer readiness training, and 2 homes were built for first-time home-buyers.

333 INDIVIDUALS

were helped by disaster relief when they were hardest hit by an unexpected emergency.

2,556 ALICE TAX PAYERS

received income tax assistance resulting in well over \$1 million returned to our community.

176 PEOPLE

received transportation assistance so they could get to work and medical appointments.



United Way supports 24 programs that ensure healthy living for our lakeshore residents:

1,198 CHILDREN AND ADULTS

benefited from abuse counseling, advocacy and assistance in their times of crisis.

10,219 ROUND-TRIP RIDES

for medical care were provided to area seniors and disabled persons.

776 YOUTH AND YOUNG ADULTS

learned the importance of healthy meals and how to prepare them affordably.

1,138 FAMILIES

were strengthened through access to counseling, parenting education, and mediation services.

168 BICYCLISTS

promoted healthy living by participating in our fifth annual RIDE UNITED bike event.

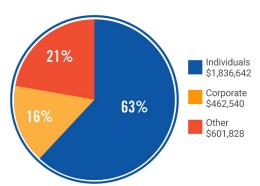
73 SENIORS

received homecare and companionship, enriching their lives.

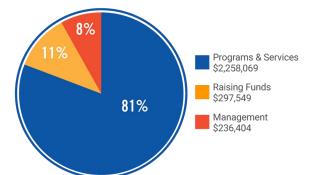


FISCAL YEAR 2016

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Expenses



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AgeWell Services

Air Master Systems *

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Amway

Andersen Corporation ***

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2848

Anderson Technologies Arbor Circle Corporation

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AT&T

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Autocam Corporation

Autodie

Automatic Spring Products Corp.**

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Beacon Recycling Inc *

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Big Brothers Big Sisters of Lakeshore ***

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Brickley DeLong, P.C. ***
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6000&AFSCME

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Consumers Energy/UWUA 103 **

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OCEANA

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West Shore Bank

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