



UNITED WAY
Lakeshore

FUN FACTS ABOUT YOUR UNITED WAY!



1 YOUR GIFT GOES FURTHER

When you give to United Way of the Lakeshore, your generosity doesn't stop at your donation. Every \$1 you invest can be multiplied through grants, corporate matches, and community partnerships. Last year, these combined efforts helped secure half a million dollars in additional resources, expanding programs that put food on the table, provide safe shelter, and deliver essential services across Muskegon, Oceana, and Newaygo Counties.



2

STRENGTHENING OUR COMMUNITY'S SAFETY NET

United Way of the Lakeshore connects and coordinates the efforts of more than 120 nonprofit partners every year through our impact investment process, community collaboratives, and volunteer center. Together, we tackle our region's most pressing challenges and deliver real results. Your support fuels a united network that ensures families have access to food, safe housing, quality education, and other essential services, creating lasting change across Muskegon, Oceana, and Newaygo Counties.





3

DRIVING INNOVATION AND ADVOCACY FOR LASTING CHANGE

United Way of the Lakeshore is more than a partner in programs; we are an engine for new ideas, collaboration, and policy change. From championing legislation that expands energy assistance for working families, to launching initiatives that promote early literacy, improve access to transportation, and secure stable housing, we work to remove barriers and create opportunities for everyone in our community.

When critical gaps appear, we step in to unite nonprofits, businesses, government, and residents around innovative solutions; ensuring children are safe and supported, families can put food on the table, and every neighbor has the chance to thrive.





4 A NETWORK OF SUPPORT FOR EVERY STAGE OF LIFE

United Way of the Lakeshore addresses the interconnected needs of our community, from early childhood education and career readiness to housing, healthcare, and crisis response. Because challenges don't happen in isolation, we work across sectors to ensure that every child, senior, veteran, and working family has the opportunity to succeed, no matter their starting point.

When you give, you're not just supporting one program. You're investing in a coordinated network that strengthens the entire community, creating opportunities, removing barriers, and building resilience so everyone can thrive.



5

GREATER IMPACT, TOGETHER

When you give through United Way of the Lakeshore, you join thousands of others in creating change no single gift could achieve alone. By pooling resources, aligning strategies, and working side-by-side with nonprofits, businesses, and community leaders, we multiply every dollar's impact.

The result: families have food on the table, a safe place to call home, access to healthcare, opportunities to learn and earn, and support when crisis strikes. That's the power of a united community, and together, we're building it for all.

