

Mission

Uniting to inspire **change** and build **thriving communities**.

Bold Goal

10,000 more working families meet their basic needs by 2025

Pillars of Advancement

Education

Building a skilled and educated workforce.

Income

People have long-term self-sufficiency.

Health

Healthy and safe individuals and families.

Measurement Areas

- ◆ School Readiness
- ◆ On Track Math & Reading
- ◆ Career Awareness / Life Success
- ◆ On Time Graduation

- ◆ Stable Employment to Living Wage
- ◆ Building Savings Through Budgeting
- ◆ Housing Stability
- ◆ Manageable Expenses
- ◆ Benefits Access

- ◆ Kids Have a Healthy Start
- ◆ Access to Care & Counseling
- ◆ Safe & Caring Home & Community
- ◆ Good Nutrition & Active Lifestyle

Strategies

- * **Instilling Confidence In Kids**
- * **Putting Books In Hand**

Help prepare our youngest for school. Programs that provide children with quality after-school opportunities, improve math and reading skills, and support college and career readiness to help our next generation get started on a solid path.

- * **Ensuring Shelter In Storms**
- * **Job and Life Training Skills**

Training support that leads to steady employment at a living wage; safe, affordable, stable housing; financial literacy; child care, transportation and manageable expenses are at the core of helping our working ALICE families build a brighter future.

- * **Providing Comfort In Crisis**
- * **Increasing Safety In Numbers**

Access to quality care for physical and mental health keeps children on track in school and adults productive at work; abuse prevention and victim support programs ensure a sense of security; creating a sense of community leads to safe neighborhoods.



EDUCATION

BUILDING A SKILLED AND EDUCATED WORKFORCE

School Readiness

Pre-K Literacy Tutors - *Hope Network (M)*
Dolly Parton's Imagination Library (M, N, O)

On Track Math & Reading

Lights On After-School! (M)
K-3 Literacy Tutors - *Hope Network (M)*
55+ Literacy Tutors - *RSVP (M,O)*
Foster Grandparents - *Catholic Charities (M,N)*
Family Literacy/2Gen Tutoring - *Read Muskegon (M)*
Great Start to Quality - *Arbor Circle (N)*

Career Awareness / Life Success

Youth Employment Training - *Jobs for Michigan Graduates - Youth Solutions (M)*

Graduation

Advocacy & Outreach - *The Arc Muskegon (M)*
Youth Mentors - *Big Brothers Big Sisters (M, O)*
TrueNorth - *True Mentors Program (N)*
Leadership & Youth Development - *Girls & Boy Scouts (M,N,O)*
Promise Program - *Girl Scouts (M, N)*
After School Program - *Boys & Girls Club: Great Futures/Coalition (M)*
Lights On After-School! - *Pathfinders, White Lake Community Ed, Orchard View Cardinal Elementary (M)*
Staircase Youth Services - *WM Community Mental Health (O)*
College Access - *Oceana CAN (O)*



INCOME STABILITY

INSTILLING LONG-TERM SELF-SUFFICIENCY

Stable Employment To Living Wage

Success Coach - *Employer Resource Network (M)*

Building Savings Through Budgeting

MoneyWorks & VITA - *Goodwill (M,N,O)*
Financial Literacy - *Love, INC (M,N)*

Housing Stability

Safe Shelter; & Housing First - *Every Woman's Place (M)*
Housing First Program & Eviction Prevention Program - *Community enCompass (M)*
Rent, Utilities, Food - *Salvation Army (M)*
Housing Coordination - *Step Up (M)*

Manageable Expenses

Food, Shelter, Utilities, Transportation - *Mission for Area People (M)*
Transportation Vouchers - *Disability Network (N, O)*
Senior Medical Transportation - *Agewell Services (M)*

Benefits Access

Resource Connection - *CALL 2-1-1 (M) & United Way 2-1-1 (N,O)*
Disaster Relief Services - *Red Cross (M)*
Mobile Food Pantries - *Collaborative (M,N,O)*
Emergency Food & Shelter - *Collaborative (M,N,O)*
Addressing the Needs of Low Income, Employed



HEALTH

ENSURING HEALTHY & SAFE INDIVIDUALS & FAMILIES

Kids Have a Healthy Start

Healthy Families - *Catholic Charities (M,O)*
Teen Parenting Program - *Catholic Charities (M)*

Access to Care & Counseling

Behavioral Health Services - *Catholic Charities (M)*
Counseling Services - *Arbor Circle (N)*
Hearing - *Association for Blind & Visually Impaired (N)*

Safe & Caring Home & Community

Balanced & Restorative Justice; & Family Mediation Programs - *Mediation & Restorative Services (M,O)*
CASA; Advocacy; & Prevention - *Child Abuse Council (M)*
Senior Companions - *Catholic Charities (N)*
Domestic Violence Intervention - *Legal Aid (M,N,O) ; & COVE (O)*
Counseling, Recovery & Sex Trafficking Recovery - *The Hope Project (M)*
Community Care - *Compassion Home (N)*

Good Nutrition & Active Lifestyle

Ride United (M,N,O)
1 in 21 Healthy Muskegon - *Collaborative (M)*
Healthy Eating - *Empowerment Network (N)*
Child Nutrition; & Infant Car Seat Safety Programs - *Prevention Child Abuse & Neglect (N)*
Volunteer for Dental Program (M)
Weekend PowerPacks - *TrueNorth (N)*

Investment Communities:

M = Muskegon County

N = Newaygo County

O = Oceana County

Other Impact Work: Volunteering ▪ Advocacy ▪ Labor Engagement ▪ Collaboration ▪ Donor Designated Donations