



United Way
of the Lakeshore

UNITING TO INSPIRE CHANGE
AND BUILD THRIVING COMMUNITIES.



2019

UNITED WAY ANNUAL REPORT



Thank you for your partnership and support!

As we celebrate our 102nd year of service in our lakeshore region, we want to thank you for your partnership and support! We never imagined that our nation, our communities would be experiencing a pandemic so similar to our inaugural year. For years, there were stories of how our region pulled together to help one another through the influenza pandemic of 1918. Companies, labor unions, government, schools, health care, non-profit agencies, community based organizations and churches all pulled together to help those in need. Today, that is exactly what is happening again!

We are blessed to live in a community that cares and steps up to help every time there is a need. Helping agencies are reinventing themselves to figure out how they can best work from home to assist clients where possible. Many others are working in "harm's way" to make sure the needs of the frail, disabled, homeless and sick are being met. Our first responders are keeping us safe. Still other essential workers are working to ensure our food supply, medical products and access to financial services are available, along with many others too numerous to mention. The impact of this pandemic will be felt for many

months, but we are confident that we live in a community that will overcome this hardship, learn many lessons, that will lead to innovation and growth for a better future. What we are most certain of is that through this adversity, we have great community minded members who will be there to help us all through the struggle.

In this report, you will see the stories of just some of the highlights of the work accomplished last year. Our focus continues to be around helping the large number of ALICE (Asset Limited, Income Constrained, Employed) families in our community who live so close to the edge of poverty. Certainly their needs cannot be more evident than right now as many are joining the rolls of the unemployed, and for many, for the very first time.

Last year over 85,000 people were helped through your caring support of 76 local programs and over 10,000 hours of volunteer service was logged. Look inside to see a complete list of our programs or visit our website for more information at www.unitedwaylakeshore.org. Our collective impact work with community partners is **changing lives.**

All of our progress in 2019 and over the last 102 years was only possible through the generous support of donors and volunteers like you! On behalf of the United Way Board of Directors and Staff, **THANK YOU** for choosing to **LIVE UNITED!**

All the best to you and yours to stay safe and healthy,

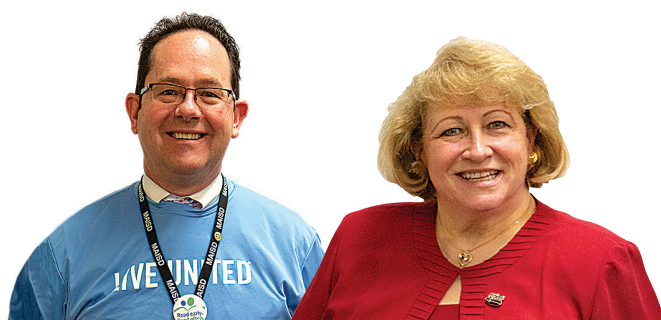
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John Severson
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Christine Robere
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LIVE UNITED
www.unitedwaylakeshore.org



EDUCATION: BUILDING AN EDUCATED WORKFORCE

Three outstanding Scouts were able to achieve the highly acclaimed Eagle Scout Award and together they volunteered a total of 332 hours of community service directly impacting Muskegon County. Robert built a hammock village in order to provide a place of tranquility for his community. Spencer in Muskegon installed shelving in his local elementary school to create a space for a music library. Brandon in Norton Shores saw the need at the beautiful Hoffmaster Park to repair and replace the staircases at the park so that all community members can enjoy this destination no matter their physical ability or limitations. These Scouts were able to display the aims of the Scouting movement by applying their gained sense of leadership, character, and citizenship skills.

\$207,213 Additional Programing and Donor Designations

Agency Funded (M: Muskegon, N: Newaygo, O: Oceana)	Amount
ARC of Muskegon (M) – Advocacy & Outreach	\$16,284
Big Brothers Big Sisters (M,O) - Youth Mentorship	\$63,600
Scouts BSA (Boy Scouts) (M,N) – Leadership Development	\$15,500
Boys & Girls Club (M) - Afterschool Programs	\$30,000
Child Abuse Council (M) - Prevention Through Education	\$24,000
Dolly Parton's Imagination Library (M,O)	\$107,100
Girl Scouts (M,N,O) - Leadership Development	\$9,260
Hope Network – Reading Corps (M)	\$9,800
Lights On After School - Pathfinders, White Lake Community Education, & Orchard View (M)	\$64,000
Mediation & Restorative Services (O) - Family Mediation	\$1,600
MI Works! (M, N, O) - Youth Internship Program, My Career Quest	\$174,000
Oceana College Access Network (O)	\$4,000
Prevention of Child Abuse (N) - Car Seat Safety & Nutrition Programs	\$4,500
Read Muskegon (M)	\$21,000
Retired & Senior Volunteer Program (M,O) - Skilled Volunteers	\$78,289
TrueNorth (N) - Youth Mentorship	\$5,000
Youth Solutions (M) - Jobs for Michigan's Graduates	\$26,000
TOTAL	\$653,933

Additional Programs: Camp Newaygo, Child Care Action Team, Volunteer Center of Muskegon, and more.

FILL THE TRUCK DRIVES:

- \$19,000 in school supplies collected
- \$15,000 in baby products collected
- Over 1,000 coats distributed

VOLUNTEER IMPACT NUMBERS:

- Over 10,384 volunteer hours logged
- 3.4 Million Dollars worth of tax returns filed through VITA
- 5,969 children enrolled in the Dolly Parton's Imagination Library Program
- 71,628 books delivered to local children
- 12 Veteran Homes Repaired & Johnny O' Harris Park Restored by over 680 volunteers from 74 different workplaces
- 75 students built rockets & launched them into the sky
- 2,297 rolls of toilet paper collected in Oceana County
- 325 people adopted for the holidays
- 1 Pavilion built at Camp Newaygo to serve thousands of children
- 500 prevention and safety kits distributed in Muskegon Heights
- 5 little free libraries built in Oceana County
- 50 children received a "Watch and Sing-Along Story Book in Oceana County"
- 95 RSVP Senior Corps members shared their skills
- 3,527 volunteer hours logged by RSVP members

Thank you to all of our participants!

Go to unitedwaylakeshore.org to find out more!

INCOME: STRIVING FOR FINANCIAL STABILITY

Maxine started calling 211 about 14 years ago. When she first used the call service she had been in her 50s and had not yet been diagnosed with cancer. Now she is 70, and a cancer survivor! In the last 14 years, Maxine has called 211 seventy-six different times. She has called for everyone in her family that was in need. She has called for food pantries, transportation, medical expenses, chemo support groups, furniture, and more. A call history of 76 times to the 211 hotline certainly shows how living on a low fixed income can have a lot of gaps. It also shows how much she trusted 211 and its staff. She shared her struggles for her and her loved ones. She would call to share good news too. When she completed chemotherapy and was declared cancer-free, she called 211 to let them know. The 211 impact team had such a positive impact on Maxine, that last year Maxine met Sara, the 211 Resource Manager, for the first time at a conference. Maxine said she only came to the conference so she could finally meet Sara, give her a hug, and thank her for 211's support over the last 14 years. As an agency, 211 is very serious and deliberate about the information and referral profession. It is critical to assess a caller's needs, screen for services they may be eligible for, and help connect them to help. What is more important to the residents that 211 serves, is the folks on the other end of the phone call, text or chat, is that they listen, they ask questions, and they care.

Agency Funded (M: Muskegon, N: Newaygo, O: Oceana)	Amount
2-1-1 (M,N,O)	\$73,036
AgeWell Services (M) - Senior Medical Transportation	\$21,638
American Red Cross (M,N) - Disaster Relief & Services to Military Families	\$35,000
Arbor Circle (M, N) - Quality Learning Initiative, Math in the Mail, Counseling Services, Child Care Support	\$32,500
Community enCompass (M)	\$60,000
Disability Network of West Michigan (N,O) – Transportation Vouchers	\$10,060
Every Woman's Place (M) - Housing First & Safe Shelter	\$109,387
Goodwill Industries – (M,N,O) VITA	\$22,000
Love INC (M) - Empower Project	\$15,000
Mission For Area People (M) - Transportation Assistance, Emergency Needs Assistance	\$39,406
Oceana Hispanic Center (O)	\$8,580
Oceana's Home Partnership - Barnett Station (O)	\$5,200
The Salvation Army (M) - Rent, Utility, & Food Assistance	\$30,000
Emergency Flood Relief (M,N)	\$47,525
TOTAL	\$509,332

Additional Programs Include: the Employer Resource Network, Wheels to Work, Mobile Food Pantries, Dislocated Worker Programs, Emergency Food & Shelter Funds, West Michigan Community Help Network, Thurgood Marshall Job Fair, Coalition for Community Development and more.



Fill The Truck Sort -A-Thon



Fun With Campaigns!



Consumers Energy Light Up The City

HEALTH: ENSURING A HEALTHY AND SAFE COMMUNITY

Carla faced and survived several traumatic situations as a child. When she was 4 years old, her mother passed away from cancer. Although he was still alive, she lost her dad in the process too. Carla said that "my dad pretty much 'checked out' and wasn't around for me growing up. Years later, her older brother was in a car accident and had passed away too. As a teen, she leaned on her boyfriend for emotional support, moved in with him, and became pregnant with her first child. This relationship turned physically abusive. After gaining the courage to leave after several years, Carla found herself in a different violent relationship. She began using illegal substances to cope with her abuse. She endured mental health struggles related to trauma such as anxiety and PTSD. This relationship ended after her partner went to jail for domestic violence. Carla started the *Healthy Families Program through Catholic Charities*, while she was pregnant with her second child. She was so nervous about how a second child was going to change her and her daughter's life. Her Family Support Specialist met with her consistently to provide support, encouragement, and education, while walking alongside her during her pregnancy. Her son was born in October. She has been nurturing, and attentive with her child. She has been sober for over 1 ½ years. With encouragement from her Support Specialist, she has started counseling to address her mental health struggles. She has joined several peer-to-peer mom groups. Recently, she has

Agency Funded (M: Muskegon, N: Newaygo, O: Oceana)	Amount
Association for the Blind & Visually Impaired (N)	\$2,000
Muskegon Bike Share Program (M)	\$12,000
Catholic Charities (M, N, O) - Behavioral Health Services, Teen Parent Program, Foster Grandparents, Healthy Families Program, & Senior Companions	\$123,216
Child Abuse Council (M) - Advocacy & CASA	\$29,370
COVE (O) – Domestic Violence Intervention	\$9,600
Day of Caring (M, N, O)	\$24,054
Empowerment Network (N) - Healthy Eating	\$2,000
Legal Aid West Michigan (M, N, O) - Domestic Violence Intervention	\$57,600
Mediation & Restorative Services (M, O) – Balanced & Restorative Justice & Family Mediation	\$52,866
The Health Project (M) – Smoking Prevention	\$24,605
Volunteer for Dental (M)	\$12,500
TOTAL	\$349,811

Additional Programs Include: Muskegon Family YMCA, Light Up The City, Seaway Run, Veteran Workout Warrior Program, and The Ride!

started a part-time job as a caretaker, and volunteers every week at her church. Due to her successes, she has gained confidence in herself, as well as a positive outlook on life, and has developed healthy connections and coping skills.



Muskegon Bike Share Program



Newaygo County With Gerber Life Insurance



Oceana County, Literacy Celebration at Country Dairy

Additional funds were allocated to United Way of the Lakeshore programs & services as well as to designated nonprofits indicated by our donors.

THANK YOU 2019 LEADERSHIP CIRCLE DONORS!

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Michelle Primmer
Toni Pruitt
Joseph Puls
Angelique Quinn
Thomas Rabach
Adrienne Rae
Nicholas Ramthun
Warren Randall
Josh Reece
Jessica Reed
James Rees
Jeffrey Reinhard
Joyce Rhodes
Penny Richards
John Rickfelder
John & Dawn Riley
Dan & Sarah Rinsema-Sybenga
Teresa Ritz
Holly Robinson
Steve & Lisa Rockwell
Gina Roe
Susan Rohrbough
Angela Rolph
Jon & Kathy Romkema
Dave Ronning
Robert Roos
Brian & Lori Rosema
James Rottman
Donielle Routt
Jana & Brandon Routt
Heather Ruffin
Jacob Rupert
Ellen Rusco

Cora Russ
Elizabeth Rust
Thomas & LuAnn Ruthkoski
Randy Sanner
Michael & Catherine Saunders
Sharon Scates
Julie Schaeffer
Thomas Schaub
Patricia Scherf
John Schilbe
Stephen Schiller
Carole Schindlbeck
Emily Schlager
Mike & Deb Schubert
Jack & Julie Schugars
Nicole Schumaker
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Ryan & Linda Scott
Rev. Sally & David Seith
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Ben Sherwood
Pamela Shunta
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Richard Simmons III
John & Wendy Sinicki
Holly Sircher
Thomas Slater
Amy C. Smith
Arthur B. Smith
Debra Anne Smith
Mike & Kara Smith
Penny Smith
Ronald & Lisa Smith
Patrick Smythe
I. John & Kathleen Snider
Lawrence Spataro
Holly Spaulding
Sue Splitstone
Dan & Tina Spoelman
Jeffery Spofford
Brian St. Amour
Farrah Starr
Regina Starr
Christopher Stefanich
David Steinhauer
Dr. Gregory Stempky DO
Nate Sterling
Steven Stevens
Nicholas Stibitz
Judy & Ted Stojak
Stephen & Ruth Stream
Kelly Suhecki
Scott & Kris Sutton
Jeffrey Swihart
Darcy Swope
Susan Syverson
Peter L. Takunju
Bryce & Marti Tallant
The Tarzwell Family
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Opaline Taylor
William Taylor, Jr.
Mikalee Tazelaar
Maria Tedford
Phil & Linda Thompson
Susan Thumser
Anthony Tisch
Kevin Treptow
Dr. Lori Tubbergen Clark
Stuart Turner
Roger & Becky Tuuk
Aaron & Lisa Tyler
Pastor Bill Uetricht
Lucille Ulven
Andrew Usik
Richard VandeKoppke
Daniel Vanderberg
Tracy Vanderlaan
Jennifer VanderStelt Memorial
Scott Vanderstelt
Kory VanDuinen
Kenneth Vandyke
Joseph VanLinden
Greg & Wendy VanWoerkom
Katie Visger
Todd & Kristi Visser
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Eric WiederHoeft
Heather Wiegand
Melissa Wiegand
Lindsey Wiewoira
William Wilcox Jr.
Anthony Willett
Terees Williams
Velma Williams-Shea
Ronald Williamson
Allen Wilson
Richard Wilson
MaryAnn Winsemius
Paul & Jean Wishka
Richard Witham
Patrick & Brenda Wittkopp
Katherine Wolthuis
Doug & Kim Wood
Ben Woodrum
Maureen Wroble
Roque & Vicki Ybarra
Brian Yonkman
Susan Zack
Jessica Zayaz
Greg & Christy Zerlaut
Kara Zielinski
Mr. & Mrs. John P. Zimmerman
Rose Zornes
Dr. Douglas & Jennifer Zwemer
Anonymous 75

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Access Health
Acemco Incorporated
Action Industrial Supply Co.
AD Bos Vending Services
ADAC Automotive
Adams Heating & Cooling, LLC
AgeWell Services of West Michigan
Air Master Systems
AJ Vallier Sons
Aludyne
Amazon Smile Foundation
American Red Cross
Amway Grand Plaza
Anderson Global, Anderson Express, IAM PM2848
AON Corporation
Applied Imaging Systems
Arbor Circle Corporation
Arconic, UAW1243 (Howmet Aerospace)
Area Community Service Employment
Asphalt Paving, Inc.
AT&T, CWA Local 4034
Baker College of Muskegon
BASF
Beacon Recycling, Inc.**
Big Brothers Big Sisters of the Lakeshore***
Bissell
Blue Cross Blue Shield of Michigan
Braeburn Health Management***
Brickley DeLong, P.C.**
Bristol-Myers Squibb
Brunswick Bowling Products, LLC, IAM2597
Byrne Law Office, PC
Cannon Muskegon Corp.***
Catholic Charities of West Michigan*
Century A & E
Chemical Bank
Chemtech Systems, Inc.
Cherry Health
Child Abuse Council of Muskegon County***
Church of God Holy Faith
City of Fremont
City of Muskegon, SEIU*
City of North Muskegon***
City of Norton Shores, Local 2559 IAFF*
Clifford Buck Construction
Cole's Quality Foods, Inc., IBT406
Comcast**
Comerica Bank**
Community Access Line of the Lakeshore (CALL 211)***
Community enCompass, DBA, Bethany Housing Ministries
Community Foundation for Muskegon County
Community Shores Bank***
Consumers Energy Foundation
Consumers Energy, UWUA103 & 388
Country Dairy
County of Muskegon, SEIU, IBT216
Custer, Inc.
CWC Textron, UAW539**
Disability Network West Michigan***
District Health Department #10

DTE Energy Foundation
DTE Energy, ICWU-C70
EA / Electronic Arts
Eagle Alloy, Inc.**
Eagle Aluminum Cast Products***
Eagle CNC Technologies
Eagle Precision Cast Parts***
Elan Realty Lakeshore*
Ensing's Water Care
Enterprise Holdings
Every Woman's Place*
Excel Propane
Family Health Care, Inc.
Federal Express Corp.
Fifth Third Bank***
First General Credit Union**
Fremont Area Community Foundation
Fremont Insurance Company
Fremont Public Schools, MEA
Friends of the Hart Area Library
Friends of the Shelby Area District Library
Fruitland Evangelical Covenant Church
Fruitport Community Schools, MEA
GE Aviation Muskegon General Motors
Gene's Family Market
Gerber Federal Credit Union***
Gerber Foundation
Gerber Life Insurance, a member of Western & Southern Financial Group
GHSP - Hart
Ginman Tire Company
Girl Scouts of Michigan Shore to Shore***
Goodwill Industries of West Michigan*
Gordon Food Service
Grand Rapids Community College
Grand Rapids Public Schools
Grand Valley State University
Grant Public Schools, MEA
Graphics House Express
Gray & Company, IBT406**
Great Lakes Dental Excellence
Great Lakes Die Cast
Greater Muskegon Service League
Greenridge Realty
H & S Companies***
Hackley Community Care Center
Hackley Public Library
Harbor Hospice*
Harbor Light Credit Union***
Harbor Steel & Supply Corp.*
Hart Area Public Library
Hart Lions Club
Hart Public School District, MEA
Hazekamp's Premier Foods HealthWest*
Hennessy's Irish Pub & Restaurant
Hesperia Community Schools, MEA
Hi-Lites Graphics, Inc.
Hines Corp.
Holton Public Schools, MEA*
Honeywell International*
Hooker DeJong, Inc.*
Hot Rod Harley-Davidson
Huntington Bank
IBEW Local 275
Illinois Tool Works
Independent Bank**

International Business Machines Corp.**
Irwin Seating Co.
J Todd Hunt, DDS, PLC
Jackson - Merkey Contractors, Inc.
JC Penney Company, Inc. #2807
JPMorgan Chase & Co.
Kaydon Corp.
Keurig Dr Pepper
L3Harris Technologies, Inc., UAW113-1279
Lake Michigan Credit Union
Legal Aid of Western Michigan***
LifeCircles*
Lombardo's Pizzeria & Sports Bar, LLC
Lorin Industries, Inc.*
Louis Padnos Iron & Metal Company
Macatawa Bank
Magna Mirrors
MAHLE
Manpower
Mason - Oceana 911
MasterTag
Mediation & Restorative Services**
Meijer - Fremont #310, UFCW951
Meijer - Fruitport Store # 232, UFCW951*
Meijer - North Muskegon Store # 71, UFCW951*
Meijer - Norton Shores Store #19, UFCW951**
Meijer Corporation
Mercantile Bank of Michigan
Mercy Health - Lakeshore Campus*
Mercy Health Visiting Nurse Services
Mercy Health, SEIU, NUHW, MNA
Merrill Lynch
Metal Technologies - Ravenna
Ductile Iron
Michigan Spring & Stamping
Michigan's Adventure
Miller Johnson
Modele Consulting
Molina Healthcare of Michigan
Mona Shores Public Schools, MEA**
Montague Area Public Schools, MEA
Muskegon Area District Library***
Muskegon Area First*
Muskegon Area Intermediate School District***
Muskegon Brake & Tire*
Muskegon Community College, SEIU-MEA
Muskegon Co-Op Federal Credit Union*
Muskegon Correctional Facility, UAW6000
Muskegon County 14th Circuit Court***
Muskegon County 60th District Court
Muskegon County Administration and Board of Commissioners***
Muskegon County Airport*
Muskegon County Clerk's Office*
Muskegon County Convention & Visitors Bureau**

Muskegon County Department of Public Works
Muskegon County Drain Commissioner***
Muskegon County Equalization Department*
Muskegon County Finance & Management Services
Muskegon County Human Resources***
Muskegon County Juvenile Transition Center*
Muskegon County MATS
Muskegon County Probate Court***
Muskegon County Prosecutor's Office***
Muskegon County Public Defender
Muskegon County Public Health Department*
Muskegon County Register of Deeds**
Muskegon County Road Commission
Muskegon County Sheriff
Muskegon County Treasurer's Office*
Muskegon County Wastewater Management System
Muskegon Family Care
Muskegon Lakeshore Chamber of Commerce***
Muskegon Public Schools
Muskegon RWGAL Associates
Nestle - Gerber, RWDSU530
Network For Good
Newaygo County Government
Newaygo County Mental Health
Newaygo County Regional Educational Service Agency
Newkirk Electric Associates, Inc.
Nexes Realty, Inc.***
Nichols**
Nieboer Electric
North Muskegon Public Schools, MEA*
Northern Machine Tool Company***
Northshore Dental Associates
Nowak Machined Products, Inc.***
Oakridge Public Schools, MEA
Oceana County Council on Aging
Oceana Hispanic Center
O'Malley's Pest Control
Orchard View School District, MEA
O'Reilly Auto Parts
Pacific Floorcare*
Paragon Die & Engineering Co. Parmenter Law***
Pentwater Boat Parade of Lights
Pentwater Public Schools, MEA
Pigeon Hill Brewery
Pin-Key Manufacturing Co.
PNC Bank
Pratt & Whitney Component Solutions, Inc.
President Ford Field Service Council Scouts
Pressures & Pipes, Inc.
Principal Financial Group
Pro-Fab Production Fabricators, Inc.
Quality Tool & Stamping*
Radiology Muskegon P.C.*

Ravenna Public Schools, MEA
Raymond James Downtown Muskegon*
RC Productions, Inc.
Reeths-Puffer Public Schools, MEA*
Rehmann*
Revel*
Ricoch
Rolar Products, Inc.
Rotary Club of Hart Michigan, Inc.
Safe Harbour Counseling
SAF Holland
Salvation Army
Sand Products Corp.
Senior Resources of West Michigan***
Shack Enterprises, Inc.
Shelby Area District Library
Shelby Public Schools, MEA
Shelby State Bank*
Shoreline Communications, LLC*
Shoreline Metal Fabricators, Inc.
Silver Lake Amusements, Inc.
Spartan Stores, Inc.
SpartanNash
Spectrum Health
Spectrum Health Gerber Memorial
SRS Fiberglass Products
State of Michigan, UAW6000 & AFSCME*
Steelcase, Inc.
Sun Agency
Sun Chemical Corp.*
Target Corporation #2327
The Arc Muskegon***
The Norden/Adamczak Investment Group of Raymond James*
The Nugent Sand Company, Inc.***
The Right Place
Therm-O-Disc, Inc.
Tower Laboratories, Ltd.**
Trace Analytical Laboratories, Inc.***
Transnation Title Agency*
Tri-Berry, Inc.
Tyler Sales Company, Inc.*
Tyler Technology
United Parcel Service, IBT406***
US Bank
Varnum, LLP
Wadel Stabilization, Inc.
Walgreens Drug Stores
Walker, Fluke & Sheldon, PLC
Walkerville Well Drilling
Walmart Supercenter #1791
Walmart Supercenter #2238
Warner Norcross + Judd, LLP***
Wasserman's Flower & Gifts
Webb Chemical Service Corp.***
West Michigan Building & Construction Trades Council
West Michigan Plumbers Fitters UA Local 174***
West Michigan Shoreline Regional Development Commission***
West Michigan United Labor West Shore Bank
White Insurance Agency***
Whitehall District Schools, MEA
Wolverine Worldwide
Wood Shed Bike Rentals

UNITED WAY OF THE LAKESHORE BOARD OF DIRECTORS

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DJ Hilson, County of Muskegon Prosecutor
Dwight Vines, Sun Chemical
Ed Garner, Grand Valley State University
Erik Gentzkow, Cannon Muskegon
Erik Jepsen, CWC Textron
Erin Kuhn, WMSRDC
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Mary Boyd, Trinity Health
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Poppy Hernandez, State of Michigan
Rich Houtteman, Consumers Energy
Robert Carter, Retired Muskegon Sheriff
Robert Ross, Muskegon Community College
Ryan Bennett, West Michigan Plumbers Fitters Local 174
Sherri Anderson-Patterson, Retired Spectrum Health Gerber Memorial
Sherri Campbell, Community Shores Bank
Stacy Mellema, Accountant
Steve Jackson, Jackson-Merkey Contractors Inc.
Tyshon Massey, CWC Textron - Union UAW Local 539
Walter Christophersen, IBEW Local #275

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Ibrahim Azlan, Spectrum Health Gerber Memorial
Julie Burrell, The Right Place
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Jason DeKuiper, White Insurance Agency
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Martha Gabrielse, Community Member
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Stewart Sanders, Newaygo Co. Register of Deeds
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Dan Wheat, Fremont Area Community Foundation
Christopher Wren, Newaygo County Government
Stephanie Zinn, Newaygo County Tourism Council

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Katie Visger, Co-Chair, Gray & Company
Deb Swanker, Shelby State Bank
Janessa Vandervelde, GHSP-Hart
Jim Kleiner, Cherry Central/Oceana Foods
Jodi Nichols, The Right Place
Kortni Garcia, District #10 Health Dept.
Krista Erickson, Coldwell Banker Anchor Real Estate, Inc.
Mark Platt, Hart Public Schools
Nichole Steel, City of Hart
Paul Inglis, Community Member
Dawn Riley, Gray & Company

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Dale Nesbary, Vice Chair, Muskegon Community College
Base Hammond, Merrill Lynch Wealth Management
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Bill O'Brien, Mona Shores School District
Christie Hill, Howmet Aerospace
Cloy Buzzell, Catholic Charities
Darryl Todd, DTE Energy
Gary Nelund, State Farm Insurance
Jack McKeough, Merrill Lynch Wealth Management
Jeff Lewis, City of Muskegon
Jim Tyler, Tyler Sales
Kristen Wade, City of Muskegon
Kristina Mans, Howmet Aerospace
Myles Lemin, Cannon Muskegon
Robert Carter, Retired, Muskegon County Sheriff
Robin Henshaw-Hard, Big Brothers Big Sisters
Shawn Buckner, Meijer Corporation
Tom Reynolds, Mercy Health
Kristen Wade, County of Muskegon

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Nicole Johnson, Co-Chair, Huntington Bank
Alicia Springer, Comerica Bank
Debbie Anderson, Child Abuse Council of Muskegon County
Jennifer Grinnell, LifeCircles
Jessica Younts, PNC Bank
John Kenyon, DTE Energy
John Schaub, Howmet Aerospace
Jon Venlet, Millennium Capital Management
Katy Nicolette, Webb Chemical Service Corp.
Lin Tairi, Merrill Lynch Wealth Management
Maisie Olson, Lorin Industries
Mark Hollenbeck, Eagle Alloy
Mary Moomaw, Girl Scouts Shore to Shore
MaryAnn Winsemius, Cannon Muskegon
Morgan Carroll, Muskegon Lakeshore Chamber of Commerce
Sherri Anderson-Patterson, Retired Spectrum Health Gerber Memorial

UNITED WAY OF THE LAKESHORE COMMITTEE CHAIRS

John Severson, Executive Committee
Gary Nelund, Board Development Committee
DJ Hilson, Campaign Cabinet
Jim Tyler, Leadership Circle Chair
Greg VanWoerkom, Communications Committee
Luke McCotter, Communications Committee
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Sherri Campbell, Finance Committee
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Mark Evans, Human Services Center/Building Committee
Walter Christophersen, Labor Participation Committee
Erin Kuhn, Lakeshore Impact Council
Bob Carter, United After Work
Lisa Sabourin, Personnel Committee
Laura Carpenter, RSPV Advisory Committee
Jack Russell, New Account Development Committee
Jillian Nowak-Meloche, Young Leaders Circle
MaryAnn Winsemius, Young Leaders Circle
Ryan Bennett, Labor United
Matt Kaley, Emergency Needs Committee
John Tayler, Emergency Needs Committee
Mark Evans, Day of Caring Committee
Donielle Routt, Ride United Committee
Bob Carter, Golf United Committee
Chris Carter, Golf United Committee
Christopher Wren, Newaygo County Echre Tournament
Martha Gabrielse, Newaygo County Logging Festival
Jodi Nichols, Day of Caring Oceana Committee
Dawn Riley, Day of Caring Oceana
Nancy Fouty, Golf United Oceana
Lynne Cavazos, Golf United Oceana
Paul Inglis, Golf United Oceana

While United Way of the Lakeshore has made every attempt to ensure the accuracy of this list, some workplaces may have been inadvertently missed. Please visit www.unitedwaylakeshore.org/annual-report for the most up-to-date listing, and be sure to let us know if you were inaccurately omitted.

*** Gold 60-100% Participation; ** Silver 40-59% Participation; * Bronze 20-39% Participation.

Thank you to all of our workplace donors!

TOP GIVING ACCOUNTS

Muskegon County

DTE Energy, Foundation, ICWU-C70
Mercy Health, SEIU-NUHW-MNA
Howmet Aerospace, UAW 1243
Cannon Muskegon Corp.
CWC Textron, UAW 539
County of Muskegon, SEIU, IBT 214, AFGE 778
Nichols
Muskegon Area ISD
Consumers Energy, UWUA 103 & 388
Quality Tool & Stamping
Webb Chemical Service Corp.
Eagle Alloy, Inc.
Nowak Machined Products, Inc.,
Muskegon Community College, SEIU-MEA
Meijer, UFCW 951
SAF Holland

Newaygo County

Gerber Life Insurance, a member of Western & Southern Financial Group
Fremont Insurance Company
Gerber Federal Credit Union
Meijer-Fremont #310, UFCW951
Magna Mirrors
Family Health Care, Inc.
White Insurance Agency
Spectrum Health Gerber Memorial
District Health Department #10
Newaygo County Mental Health

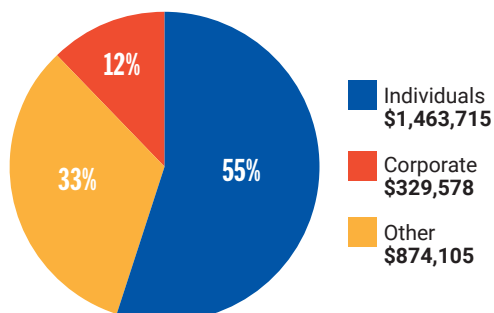
Oceana County

Gray & Company, IBET 406
GHSP - Hart
Shelby State Bank
The Country Dairy
Shelby Public Schools, MEA
Mercy Health - Lakeshore Campus
Pentwater Public Schools, MEA
Hart Public Schools, MEA
Friends of the Shelby Area District Library
West Shore Bank
Excel Propane - Hart

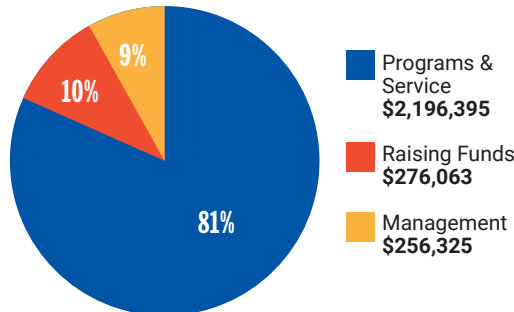
Campaign total: \$2,096,614
(Muskegon, Newaygo, Oceana counties)

FISCAL YEAR 2019

Revenue Sources



Expenses



Total Support	\$2,667,398
Program Expenses	\$2,196,395
Management & General Expenses	\$256,325
Fundraising Expenses	\$276,063
End of Year Net Asset Balance	\$4,027,397

United Way of the Lakeshore is tax-exempt under 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law.



THANK YOU SIGNATURE SPONSORS!

