



UNITING TO **INSPIRE** CHANGE AND **BUILD** THRIVING COMMUNITIES.

United Way
of the Lakeshore



2020 UNITED WAY ANNUAL REPORT



THANK YOU for your continued partnership and leadership support.

2020 was a tough year for everyone in our communities, yet the way you responded to the unprecedented need gives us all hope for a better tomorrow. While we reflect on how much was accomplished, we know there is still more to do. Together we will continue to make an impact. In 2021, let's commit to reach out to our neighbors with understanding for their stories and struggles and find patience to offer grace.

For more than 100 years, United Way has been committed to serving the community through triumphs and challenges. We remain committed to uniting the caring power of the community to help people in need. Here are some highlights of our accomplishments from 2020:

• **COVID-19 Response Fund.** In response to the pandemic, United Way of the Lakeshore and the Community Foundation for Muskegon County created a COVID-19 Response Fund to support nonprofit agencies on the front line serving in Muskegon, Newaygo and Oceana counties. There was a great demand at the beginning of the pandemic for basic needs assistance until federal and state aid was available. More than \$368,000 was donated to this fund, which helped more than 75 programs with food, childcare, healthcare, transportation, cleaning supplies, medical assistance, utility assistance, temporary housing and more.

• **Volunteering.** United Way of the Lakeshore supports local volunteer efforts in Muskegon, Newaygo and Oceana counties by becoming a hub for agencies, churches and clubs to post their volunteer needs through our software called GetConnected (volunteer.unitedwaylakeshore.org). Volunteers answered the call and helped at various free COVID-19 testing sites with traffic control and registration support, at pantries and food trucks, for the volunteer shopper program and now volunteers are helping with vaccination clinics and senior care packages. During the holidays, volunteers helped local agencies pack meals and sort and distribute gifts for over 2,500 families.

• **Day of Caring=Month of Caring.** Even with the restrictions of COVID-19, volunteers were able to participate in numerous days of service throughout September. In Muskegon county, fallen veterans were honored by the cleaning of their headstones, a ramp project at Step Up, outdoor beautification at Every Woman's Place and clean-up of the Muskegon Lake watershed. In Newaygo County, 42 volunteers cleaned yards, landscaped and winterized the homes of six seniors throughout the county. In Oceana County, 60 volunteers worked on a variety of Hart Main Street projects and sponsored a food truck to feed hundreds of families.

• **2020 Campaign** commitments are still

coming in the door and are predicted to total more than \$2 million. If you have made your pledge already, we thank you! If you have not made a pledge to the 2020 campaign, there is still time! Visit www.unitedwaylakeshore.org/donate or call the United Way office at (231) 722-3134.

• **Agency Funding.** Non-profit agencies in Muskegon, Newaygo and Oceana counties were awarded \$1,841,511 for programs that focus on building thriving communities through health, education and financial stability. Muskegon County received \$906,629 for 36 programs; Newaygo County received \$85,796 for 19 programs; and Oceana County received \$55,460 for 13 programs and another \$207,213 was directly designated by our donors. To see a complete list of the programs visit our website at www.unitedwaylakeshore.org/partners.

John Severson
Board Chair

Christine Robere
President/CEO

All of our progress in 2020 and over the last 102 years was only possible through the generous support of donors and volunteers like you! On behalf of the United Way Board of Directors and Staff, THANK YOU for choosing to LIVE UNITED by asking how you can help and pay it forward all the time!

LIVE UNITED

www.unitedwaylakeshore.org



EDUCATION: HELPING SINGLE MOM KEEP SON ON TRACK TO SUCCEED

Tory was a 4th-grade student who had missed several days of school, and just as many late arrivals. At the request of the school, Mediation and Restorative Services reached out to the mother to schedule a mediation meeting between her and the school. After introducing everyone, explaining why they were meeting, and how the process would work, the mediator opened the mediation by asking the mom to tell the group one amazing thing about her son. Mom



smiled and paused, "I call him my miracle baby. He was born with heart issues and already has had several surgeries. They told me he wasn't going to make it, and he proved them wrong! He is my miracle baby". The other participants, school staff, and

success coach were all surprised to hear about Tory's heart conditions. They were all thrilled to hear how far he had come and wondered if there was anything they should be watching for his health at school. They talked about Tory's amazing smile and his exploits with his best friend at school.

The conversation then naturally flowed to how much Tory missed at school when he wasn't there and what it meant for the other kids in his classroom. Mom needed to call

each day Tory was sick, not just the first day. The conversation turned to their late arrival. Mom revealed the struggles she was having with being a single mother, handling the new baby, and getting Tory ready for school. She talked about her phone being the only

alarm clock for the house, and how if it wasn't charged, they didn't have an alarm. If Tory ever missed the bus, they would call their grandmother to see if she could take him to school, but it didn't always fit in grandma's work schedule. Mom's car needed

| Program / Agency Funded (M: Muskegon, N: Newaygo, O: Oceana) | Amount |
|--|-----------|
| Youth Mentoring, Big Brothers Big Sisters (M) | \$62,000 |
| Leadership Development, Boy Scouts of America (M,N) | \$13,712 |
| Great Futures, Boys & Girls Club (M) | \$20,000 |
| Great Futures Coalition, Boys & Girls Club (M) | \$5,000 |
| Promise Program, Girl Scouts MI Shore to Shore (M,N,O) | \$10,100 |
| Lights on Afterschool (Orchard View, Whitehall, Montague, & Pathfinders of Muskegon Heights) (M) | \$88,000 |
| 2 Gen Tutoring, Read Muskegon (M) | \$10,000 |
| Family Literacy, Read Muskegon (M) | \$20,000 |
| Program Coordinator, Step Up (M) | \$5,000 |
| Advocacy & Outreach, The Arc Muskegon (M) | \$20,000 |
| Newaygo County Imagination Library, NCRESA (N) | \$8,560 |
| TrueMentors, TrueNorth Community Services (N) | \$4,280 |
| College Access, Community Foundation for Oceana County (O) | \$5,000 |
| Youth Outreach, Staircase Youth Services | \$2,300 |
| Dolly Parton's Imagination Library Program (M,O) | \$132,282 |
| YMCA Early Learning Center | \$62,500 |
| Childcare Technology Support | \$7,693 |

some minor, but critical, work done to make her car roadworthy to drive Tory safely to school.

The success coach left into action and helped the family get into a program to fix the car. She also bought the family an additional plug-in alarm clock to help with getting Tory up for school. As the meeting was getting ready to end, the principal reminded Mom that she could check on absences but also grades and project assignments in Power School. Mom didn't know what Power School

was, so the principal scooted a chair next to her and helped her set up her phone right on the spot, and showed her how to navigate the system. As the mediation ended, the Principal said to Mom, "We miss Tory when he's not there." The Mom smiled back and said that she would make sure he was there. Mediation gave Mom and the school a chance to put action with those words and to build a relationship that, with luck and hard work, will bring that Miracle Baby to graduation and beyond.

INCOME: A ROOF OVER THEIR HEADS

The Eviction Prevention Program allows families the relief of stable housing and allows children to stay in their school and close to family and friends. Sarah is a recipient of this program. She is a single mother of three boys, was employed at a local manufacturer, and going to medical school. Sarah was nearly finished with schooling and was soon about to be able to provide better for her new children but lost her job due to COVID. She then was facing possible eviction that prevented Sarah from this advancement. Sarah entered the EPP program, and was

presented a new job opportunity in her field of study, and things were looking up. Due to Sarah's lack of income and with the start of new employment, Sarah was eligible for the MSHDA "Emergency Shelter Grant". This grant helped Sarah become current on her rent! This program has helped keep a roof over their heads as Sarah transitions to completing her schooling and new profession. The EPP program is essential to our community to keep hard working families just like Sarah in their homes. It has been a proven life changer for our families!



| Initiative and/or Collaboration | Invested Amount |
|---|-----------------|
| Focused Care Dollars | \$3,200 |
| Christmas Programming | \$3,648 |
| COVID Response Fund | \$353,245 |
| Donor Designations to External Programs | \$154,100 |
| Donor Designations to Internal Programs | \$20,726 |
| AmeriCorps Seniors RSVP | \$117,086 |
| Muskegon Volunteer Center | \$48,000 |

| Program / Agency Funded (M: Muskegon, N: Newaygo, O: Oceana) | Amount |
|---|-----------|
| Senior Transportation Program, AgeWell Services (M) | \$22,000 |
| Disaster Relief Services, American Red Cross (M) | \$20,000 |
| 211 Information & Referral Assistance (M,N,O) | \$65,000 |
| Eviction Prevention, Community enCompass (M) | \$36,000 |
| Housing First, Community enCompass (M) | \$60,000 |
| Housing First, Every Woman's Place (M) | \$46,207 |
| Safe Shelter, Every Woman's Place (M) | \$63,180 |
| Money Works & Volunteer Income Tax Assistance, Goodwill Industries of West Michigan (M,N,O) | \$19,852 |
| Empower Project, Love INC of Muskegon (M) | \$15,000 |
| Emergency Transportation Assistance, Mission for Area People (M) | \$30,000 |
| Emergency Social Services, Salvation Army (M) | \$30,000 |
| Counseling Services, Arbor Circle (N) | \$6,420 |
| Transportation Vouchers, Disability Network of West Michigan (N,O) | \$6,496 |
| Barnett Station, Oceana's Home Partnership/ Channel Ministries (O) | \$5,200 |
| Summer Youth Internship Program, Michigan Works & JMG | \$215,000 |

HEALTH: LIVING INDEPENDENTLY

The AgeWell Senior Transportation Service is a demand response, door to door, countywide non-emergency medical transportation service for Muskegon County's low-income seniors. Their objective is to allow seniors the ability to age in place and still receive medical care.

"Please share with all of your wonderful employees, volunteers, and donors, how much it means to people

like me to have this wonderful service. Without your help, my life would be far more difficult. I began losing my vision several years ago. Then, in 2012, my husband passed on. I'm not ready for assisted living, and now because of you, at the age of 80, I'm able to continue to live independently. I don't know how I would get to my medical appointments without your help. I have no family here, taxi services are incredibly costly, and imposing on friends and neighbors would be asking too much. The people who schedule my transportation and the volunteer drivers are treasured friends. I've met so many wonderful, caring and interesting people associated with the Senior transportation program. You all are a true blessing to me. God Bless - Sheree.



| Program / Agency Funded (M: Muskegon, N: Newaygo, O: Oceana) | Amount |
|---|----------|
| Behavioral Health Services, Catholic Charities West Michigan (M) | \$15,000 |
| Foster Grandparents, Catholic Charities West Michigan (M,N) | \$9,280 |
| Healthy Families, Catholic Charities West Michigan (M,O) | \$50,742 |
| Teen Parent Program, Catholic Charities West Michigan (M) | \$30,000 |
| Children's Advocacy Center, Child Abuse Council of Muskegon County (M) | \$14,700 |
| Court Appointed Special Advocate (CASA), Child Abuse Council of Muskegon County (M) | \$14,700 |
| Prevention Through Education, Child Abuse Council of Muskegon County (M) | \$24,000 |
| Domestic Violence Intervention/Free Legal Aid of Western Michigan (M,N,O) | \$58,204 |
| Balanced & Restorative Justice, Mediation & Restorative Services (M) | \$40,000 |
| Family Mediation, Mediation & Restorative Services (M) | \$7,800 |
| Individual Counseling, Group Therapy, and Recovery Groups, The Hope Project (M) | \$18,000 |
| Dental Care, Volunteer for Dental (M) | \$12,500 |
| Senior Companions, Catholic Charities of West Michigan (N) | \$6,848 |
| Weekend PowerPacks, TrueNorth Community Services (N) | \$8,560 |
| Domestic & Sexual Violence Intervention, Community Overcoming Violent Encounters (COVE) (O) | \$9,600 |



211 - GET CONNECTED. GET HELP.
 No matter the situation, the specialists at 211 listen, identify underlying problems, and connect people in need with resources and services in their community that improve their lives.



NEW EQUITY WORK!
 In July of 2020, United Way of the Lakeshore adopted a new equity statement that will be applied to every aspect of operation at United Way. "We commit to developing racially conscious partnerships and processes that anticipate unintended outcomes and ensure the inclusion of all people we serve, for our community, and our organization." In September, United Way launched a 21 Day Challenge where 5,400 residents spent each day reflecting on a wide variety of topics and how racial disparities, privilege, history, and systematic racism affect our community.



OVER 101,000 FAMILIES SERVED IN 2020 THROUGH PROGRAM INVESTMENTS!

19,587 called the 211 helpline in 2020 to be connected to services in Muskegon, Newaygo, and Oceana counties.

- 3,950 families connected to housing & shelter
- 2,382 families connected to food resources
- 2,687 families helped to keep utilities on
- 3,737 families connected to financial assistance
- 1,125 families connected to home needs
- 699 families connected to transportation resources
- 2,730 families connected to healthcare & COVID resources
- 283 individuals connected to mental health/addiction services
- 101 families connected to childcare/education
- 866 families connected to legal services
- 183 families helped in disasters services

43,265 families connected to educational programs!

- Over 6,000 children enrolled in the Dolly Parton's Imagination Library
- 5,580 students enrolled in mentorship and leadership development programs
- 19,686 students educated in personal safety protection and human trafficking awareness
- 685 students connected to career training and college access assistance

22,538 families maintained their basic needs!

- 2,509 tax returns filed
- 379 families found permanent housing
- 4,982 families helped meet their basic needs (transportation, food, utilities, and other needs)

10,063 families helped in health based programs!

- 1,327 families connected to domestic violence intervention programs, safe shelter, and counseling
- 929 families received food assistance
- \$144,973 in prescription savings through SingleCare

Over 10,500 volunteer hours logged for our community!

- 4,500 volunteers Lived United by their service in our community
- \$267,015 total value impact of our volunteers
- 97 AmeriCorps Seniors RSVP members enrolled
- 250 COVID Frontline Volunteers assisted testing sites, clinics, and with emergency needs.

Flash Stats

- 20,000 faceshields & 700 gallons of hand sanitizer distributed to nonprofits, schools, and childcare centers
- 5,524 individuals connected to COVID Testing Sites/Vaccination Clinics
- 108,000 Lbs. of food distributed in local food trucks
- \$163,819 Emergency Food & Shelter Funds invested in local helping programs.
- 2,430 families helped during Holiday Programs
- 475 Senior Care Packages delivered



VIEW PROGRAMS AT:
www.unitedwaylakeshore.org



RESPOND, RECOVER, REIMAGINE A YEAR IN COVID-19

RESPOND

- The COVID-Response Fund Launched In Partnership With Local Community Foundations To Meet The Needs of Our Families. This Fund Raised \$367,917 for Mini-Grants To Local Nonprofits, Schools, Children Centers, and Churches. Operations To Expand Safety Operations Around COVID-19.
- Volunteer Center met with other programs across the state to rally local volunteers to meet the influx need at our local nonprofits.
- Over 300 volunteers have signed up for emergency COVID Response volunteering.
- COVID-19 Response Volunteers begin helping with vaccination & testing sites in partnership with the Medical Reserve Corps.
- Oceana County & RSVP Members pack senior care kits and distributed to isolated seniors.

RECOVER

- Hoteling and Shelter Programs created for frontliners in the medical field who faced COVID. This protected their loved ones at home.
- Worked with local shelters, churches, & hotels, to house COVID-Positive homeless patients to stop the spread through our agencies.
- United Way of the Lakeshore aids

the Public Health Department, Michigan National Guard, and Michigan Department of Veterans Affairs in hosting Michigan's first COVID Testing Pop Up Clinic at the Muskegon Heights Farmers Market.

- United Way helps partner fund the communication tools for COVID testing and informational resources.
- Dozens of Food Trucks hosted to increase food access needs for our families.
- WZZM 13 Food For Families Campaign helps United Way Partner Pantries.
- 20,000 Faceshields, and other PPE distributed to local businesses, agencies, and schools thanks to United Way partner InstaShield.
- 211 became the COVID-19 Hotline for the State of Michigan.

REIMAGINE

- United Way of the Lakeshore onboards 2 Childcare Navigators to help connect families to childcare while they begin to return to work.
- Volunteer Senior Shopping Program Created To Serve Seniors & Those Living With Disabilities Who Could Not Travel To Grocery Stores Or Pantries.
- Hosted Dolly Parton's Imagination Library watch parties for families to enjoy from home and read with their little ones.



Total Raised: \$367,917.00

| Grantee | Amount |
|--|----------|
| AgeWell Services | \$17,000 |
| Big Brothers Big Sisters | \$5,000 |
| Bizy Botz Kidz Daycare | \$400 |
| Boys & Girls Club | \$3,500 |
| CALL 211 | \$2,000 |
| Catholic Charities | \$5,000 |
| City of Hart | \$250 |
| City of Muskegon (CrushCOVID Campaign) | \$1,500 |
| District 10 Health Department | \$2,000 |
| Emergency Needs & Shelter Fund | \$67,690 |
| Every Woman's Place | \$5,000 |
| Family Promise (Hotel Program) | \$16,500 |
| Feeding America | \$7,422 |
| Fremont Area Community Foundation/ Newaygo County Support Fund | \$11,250 |
| Fresh Coast Alliance | \$5,000 |
| Fruitful Ministries | \$500 |
| Fruitport Christian Reformed Church | \$1,000 |
| Goodwill Industries of West Michigan (PPE for All Nonprofit Agencies) | \$28,423 |
| Harbor Hospice | \$2,000 |
| Health Project | \$2,000 |
| HealthWest (MaskUp Muskegon Website & Marketing) | \$7,500 |
| Herco (Emergency Shelters) | \$7,407 |
| Hospice of Michigan | \$1,000 |
| Kids Food Basket | \$5,000 |
| Latinos Working For A Better Future | \$4,000 |
| Lebanon Lutheran Church | \$5,000 |
| Love INC of Muskegon | \$5,000 |
| MAD House Ministries (Transportation for Homeless Youth & Adults) | \$5,000 |
| Men & Ladies of Honor | \$1,000 |
| Michigan Works! | \$1,500 |
| Mission for Area People | \$78,804 |
| Montgomery Inn & Suites (Emergency Housing) | \$459 |
| Muskegon Area Intermediate School District (Family Supports) | \$9,378 |
| Muskegon Family Care | \$4,500 |
| Muskegon Heights | \$2,000 |
| Muskegon Rescue Mission | \$10,000 |
| New Jerusalem Missionary Baptist Church | \$4,000 |
| Overcoming Barriers | \$500 |
| Pioneer Resources | \$5,000 |
| Safe Kids West Michigan | \$3,000 |
| The Salvation Army of Muskegon | \$3,000 |
| Samaritas | \$2,500 |
| Senior Resources | \$5,000 |
| Temple United Methodist Church | \$2,000 |
| Emergency Housing | \$1,360 |
| Tiny Toes Child Care | \$911 |
| Tree House Child Care | \$4,664 |
| Whitehall District Schools (Vaccination & Testing for All Schools) | \$5,000 |



WORKPLACE & CORPORATE CAMPAIGNS

Company Roster Name
 Access Health
 Access of West MI WZZM Food for Families
 Acemco Incorporated
 Action Industrial Supply Co.
 AD Bos Vending Services
 ADAC Automotive
 Adams Heating & Cooling LLC
 AgeWell Services of West Michigan
 Air Master Systems
 AJ Vallier Sons
 Amazon Smile Foundation
 Amway
 Anderson Global, Anderson Express, IAM PM 2848
 Anderson Technologies
 Arbor Circle Corporation
 Area Community Service Employment & Training Council ACSET
 Asphalt Paving Inc.
 AT&T, CWA Local 4034
 ATA National Title Group
 Automatic Spring Products Corp.
 Baker College of Muskegon
 Bank of America
 BASF
 Beacon Recycling Inc.*
 Bekins Grand Haven
 Benchmark Productions
 Big Brothers Big Sisters of the Lakeshore
 Blue Cross Blue Shield of Michigan
 Braeburn Wealth Management***
 Brickley DeLong, P.C.***
 Brilliance Publishing
 Brunswick Bowling Products, IAM 2597
 Byrne Law Office PC
 Cannon Muskegon Corp.***
 Catholic Charities West Michigan
 Chemical Bank
 Child Abuse Council of Muskegon County***
 Choice One Bank
 City of Fremont
 City of Hart
 City of Muskegon, SEIU
 City of North Muskegon***
 City of Norton Shores, Local 2559 IAFF*
 Clifford Buck Construction
 Cole's Quality Foods Inc., IBT 406
 Comcast
 Comerica Bank
 Community Access Line of the Lakeshore (CALL-211)***
 Community enCompass
 Community Foundation for Muskegon County
 Community Foundation for Oceana County
 Congregation B'nai Israel
 Consumers Energy - Jackson
 Consumers Energy Foundation
 Consumers Energy, UWUA 103 & 388
 Country Dairy, Inc.
 County of Muskegon, SEIU & IBT 216
 CWC Textron Castings, UAW 539*
 Davenport University
 Disability Network West Michigan
 District Health Department #10
 DTE Energy Foundation
 DTE Energy, ICWU-C70
 Eagle Alloy Inc.**

Eagle Aluminum Cast Products
 Eagle Aluminum Permanent Mold Castings**
 Eagle Precision Cast Parts Inc.***
 Earnest C. Brooks Correctional Facility
 Ed's Thrift-T Shopping Center Inc., dba Ed's Orchard Market
 Elan Realty Lakeshore
 Engineered Protection Systems
 Ensing's Water Care, Inc.
 Enterprise Holdings
 Every Woman's Place*
 Excel Propane - Fremont
 Excel Propane - Fruitport
 Excel Propane - Hart
 ExxonMobil
 Falcon Corp.
 Family Health Care, Inc.
 Federal Express Corp.
 Fifth Third Bank
 Fifth Third Foundation | Fifth Third Bank Trustee
 First General Credit Union*
 Fremont Area Community Foundation
 Fremont Insurance Company
 Fremont Public Schools, MEA
 Friends of the Hart Area Library
 Friends of the Shelby Area District Library
 Fruitport Community Schools, MEA
 GE Aviation Muskegon
 General Electric
 General Motors
 Gene's Family Market
 Gerber Federal Credit Union
 Gerber Foundation
 Gerber Life Insurance, a member of Western & Southern Financial Group
 GHSP - Hart
 GHSP | A JSJ Business
 Ginman Tire Company
 Girl Scouts of Michigan Shore to Shore
 Goodwill Industries of West Michigan*
 Gordon Food Service
 Grand Haven Custom Molding
 Grand Rapids Public Schools
 Grand Valley State University
 Grant Public Schools, MEA
 Gray & Company, IBT406
 Great Lakes Die Cast
 Greater Muskegon Service League
 Greenridge Realty
 H & S Companies***
 Hackley Community Care Center
 Hackley Public Library
 Hanover Insurance
 Harbor Hospice
 Harbor Light Credit Union*
 Harbor Steel & Supply Co.
 Hart Area Public Library
 Hart Lions Club
 Hart Public School District, MEA
 Haworth, Inc.
 Hazekamp's Premier Foods
 Hennessy's Pub & Whiskey Bar
 Henry A. Fox Sales Company
 Hesperia Community Schools, MEA
 Hines Corporation
 Holton Public Schools, MEA
 Honeywell International
 Hooker DeJong, Inc.
 Hot Rod Harley-Davidson
 Howard Miller
 Howmet Aerospace, UAW 1243
 Hungerford Nichols CPA's & Advisors
 IBEW Local #275
 Illinois Tool Works
 'Move
 Independent Bank

International Association of Machinists & Aerospace Workers
 International Business Machines IBM**
 J & M Machine Products
 J.C. Penney Company, Inc. #2807
 Jackson-Merkey Contractors Inc.
 JP Morgan Chase & Company
 Kent County Employees
 Knights of Columbus: Dan Kennedy Council #706
 L3Harris, UAW 113 & 1279
 Lake Michigan Credit Union
 Lakeshore Community Labor Council
 Laketon Township
 Legal Aid of Western Michigan***
 LifeCircles*
 Light Corporation
 Linck Insurance Agency, Inc.
 Link 2 Launch Product Development
 Lorin Industries*
 Macatawa Bank
 Magna Mirrors - Newaygo
 MAHLE Industries
 Manpower
 Mason-Oceana 911
 Mediation & Restorative Services***
 Meijer Fremont #310, UFCW 951
 Meijer Fruitport #232, UFCW 951
 Meijer Inc.
 Meijer North Muskegon #71, UFCW 951
 Meijer Norton Shores #19, UFCW 951*
 Meijer 951*
 Mercantile Bank of Michigan
 Mercy Health (SEIU, NUHW, MNA)
 Mercy Health Lakeshore
 Campus Oceana
 Mercy Health Visiting Nurse Service
 Metal Technologies Ravenna
 Ductile Iron (RDI)
 Michigan Spring & Stamping
 Michigan's Adventure
 Mid Michigan Community Action Agency
 Millwrights Local #1102
 Mission for Area People (MAP)
 Modele Consulting
 Mona Shores Public Schools, MEA**
 Montague Area Public Schools, MEA
 Muskegon Area District Library
 MADL*
 Muskegon Area First
 Muskegon Area Intermediate School District**
 Muskegon Brake & Tire
 Muskegon Community College, SEIU-MEA*
 Muskegon Co-Op Federal Credit Union
 Muskegon Correctional Facility, UAW 6000
 Muskegon County - County Clerk*
 Muskegon County 60th District Court
 Muskegon County Administration & Board of Commissioners**
 Muskegon County Airport
 Muskegon County Circuit Court
 Muskegon County Convention & Visitors Bureau*
 Muskegon County Department of Public Works
 Muskegon County Drain Commissioner***
 Muskegon County Equalization

Department*
 Muskegon County Finance & Management Services
 Muskegon County HealthWest
 Muskegon County Human Resources***
 Muskegon County Juvenile Transition Center
 Muskegon County MATS
 Muskegon County Medical Society
 Muskegon County Probate Court
 Muskegon County Prosecutor's Office*
 Muskegon County Public Defender
 Muskegon County Public Health Dept
 Muskegon County Register of Deeds*
 Muskegon County Road Commission
 Muskegon County Sheriff's Office
 Muskegon County Treasurer's Office
 Muskegon County Wastewater Management System
 Muskegon Family Care
 Muskegon Heights Public School Academy
 Muskegon Lakeshore Chamber of Commerce***
 Muskegon Public Schools
 Muskegon Rotary Club
 Muskegon Surgical Associates
 Newaygo County Government
 Newaygo County Mental Health
 Newaygo County Regional Education Service Agency
 NC RESA
 Newkirk Electric Associates Inc.
 Nexes Realty Inc.***
 Nichols**
 Nieboer Electric
 North Muskegon Public Schools, MEA
 Northern Machine Tool Co.*
 Northshore Dental Associates
 Nowak Machined Products, Inc.**
 Oakridge Public Schools, MEA*
 Oceana County Medical Care Facility
 Orchard View School District, MEA
 O'Reilly Auto Parts
 Pacific Floorcare*
 Padnos - Kent County
 Padnos - Mason County
 Padnos - Muskegon County**
 Padnos - Ottawa County
 Paragon Die & Engineering Co.
 Parmenter Law***
 PayPal Giving Fund
 Pentwater Boat Parade of Lights
 Pentwater Public Schools, MEA
 Perrigo Company
 Pigeon Hill Brewing Co.
 Plante Moran
 Pliant Plastics
 PNC Bank
 Pratt & Whitney Component Solutions Inc.
 President Ford Field Service Council, Boy Scouts of America
 Pro-Fab Production Fabricators, Inc.
 Quality Tool & Stamping*
 Radiology Muskegon PLC**
 Ravenna Public Schools, MEA
 Raymond James & Associates*
 Raytheon Technologies
 RC Productions Inc.
 Reeths-Puffer Schools, MEA*
 Rehmann*
 Revel

Rolar Products Inc.
 Rotary Club of Hart Michigan Inc.
 Rycenga Building Center
 SAF Holland
 Safe Harbour Counseling
 SafeBuilt
 Sand Products Corp.
 Senior Resources of West Michigan***
 Servpro of Muskegon*
 Shack Enterprises, Inc.
 Shape Corporation
 Shelby Public Schools, MEA
 Shelby State Bank | Gale's Agency
 Shoreline Insurance Agency, Inc.
 Shoreline Metal Fabricators
 Silver Lake Amusements Inc.
 Soup of the Day Cafe'
 Spartan Stores, Inc.
 Spectrum Health
 SRS Fiberglass Products
 Stanco Metal Products, Inc.
 State Farm - Brenda Bouwman
 State Farm - Jake Tufts Agency
 State of Michigan, UAW 6000 & AFSCME
 Steelcase, Inc.
 Sun Agency, Inc.
 Sun Chemical Corp.
 Sytsema Funeral Home
 Target #2327
 The Arc Muskegon**
 The Huntington National Bank
 The Norden/Adamczak Investment Group of Raymond James
 The Nugent Sand Company, Inc.***
 The Right Place
 The Salvation Army-Muskegon
 Therm-O-Disc, Inc.
 Tower Laboratories Ltd.
 Trace Analytical Laboratories, Inc.***
 Transnation Title Agency*
 Tri-Berry, Inc.
 Tyler Sales Company, Inc.*
 United Parcel Service, IBT 406***
 United Steel Workers #279
 US Bank
 Varnum, LLP
 Volunteer for Dental
 W.K. Kellogg Foundation
 Wadel Stabilization, Inc.
 Walgreens Drug Stores
 Walker, Fluke & Sheldon, PLC
 Walkerville Well Drilling
 Walmart Supercenter #1791
 Walmart Supercenter #2238
 Warner Norcross + Judd**
 Webb Chemical Service Corp.***
 West Michigan Building & Construction Trades Council
 West Michigan Plumbers Fitters UA Local #174***
 West Michigan Shoreline Regional Development Commission WMSRDC**
 West Michigan United Labor
 West Michigan Works!
 West Shore Bank
 White Cloud Public Schools
 White Insurance Agency
 Whitehall District Schools, MEA
 Wolverine Worldwide
 Women Who Care - Muskegon
 Women Who Care - Oceana
 Women's Division Chamber of Commerce

UNITED WAY OF THE LAKESHORE BOARD OF DIRECTORS

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Erik Gentzkow, Cannon Muskegon
Poppy Hernandez, Community Volunteer
Brad Hilleary, Webb Chemical & Trace Analytical Labs
DJ Hilson, County of Muskegon Prosecutor
Rich Houtteman, Consumers Energy
Steve Jackson, Jackson-Merkey Contractors
Brenda Jacobs, Brickley DeLong, P.C.
Fred Johnson, Muskegon County Public Defender
Erin Kuhn, West Michigan Shoreline
 Regional Development Commission
Tyson Massey, CWC Textron Castings
Jillian Meloche, Nowak Machined Products
Kathy Moore, County of Muskegon Public Health Director
Josh Reece, Parmenter Law
Robert Ross, Muskegon Community College
Lisa Sabourin, Employers Association of West Michigan
John Schaub, Howmet Aerospace
Pat Shafer, Retired, Chamber of Commerce
Kim Suarez, Retired, Priority Health
Kay Williams, Retired, Hart Library
Jonathan Wilson, DTE Energy

NEWAYGO COUNTY COMMUNITY COMMITTEE

Chair - Sherri Anderson-Patterson, Retired, Gerber Memorial Federal Credit Union
Vice Chair - Martha Gabrielse, Retired, JP Morgan Chase

Julie Burrell, The Right Place
Tyler Cook, Fremont Insurance
Michael Danhof, TCF Bank
Jason DeKuiper, White Insurance Agency
Bonnie Erber, Community Volunteer
Ken Haggart, Fremont Public Schools
Azlan Ibrahim, Spectrum Health Gerber Memorial
Lori Little, Gerber Federal Credit Union
Robert Ross, Muskegon Community College
Stewart Sanders, Newaygo County Register of Deeds
Sandy Siegel, Family Health Care, Inc.
Dan Wheat, Fremont Area Community Foundation
Chris Wren, Newaygo County Administrator
Stephanie Zinn, Newaygo County Tourism Council

OCEANA COUNTY COMMUNITY COMMITTEE

Chair - Kay Williams, Retired, Hart Library Director
Vice Chair - Katie Visger, Gray & Company

Krista Erickson, Coldwell Banker Anchor Real Estate
Paul Inglis, Retired, Oceana County Administrator
Kortni Garcia, District Health Department #10
Jim Kleiner, Cherry Central Shelby
Jodi Nichols, The Right Place
Mark Platt, Hart Public Schools, Superintendent
Nichole Steel, City of Hart, Community and Economic Development Director
Deb Swanker, Shelby State Bank
Janessa Vanderveelde, GHSP Hart

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DJ Hilson, Past Chair, Muskegon County Prosecutor
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Suzanne Prell, Mission For Area People
Tom Schultz, Tyler Sales
Tom Quinn, Cole's Quality Foods

While United Way of the Lakeshore has made every attempt to ensure the accuracy of this list, some workplaces may have been inadvertently missed. Please visit www.unitedwaylakeshore.org/annual-report for the most up to date listing, and be sure to let us know if you were inaccurately omitted.

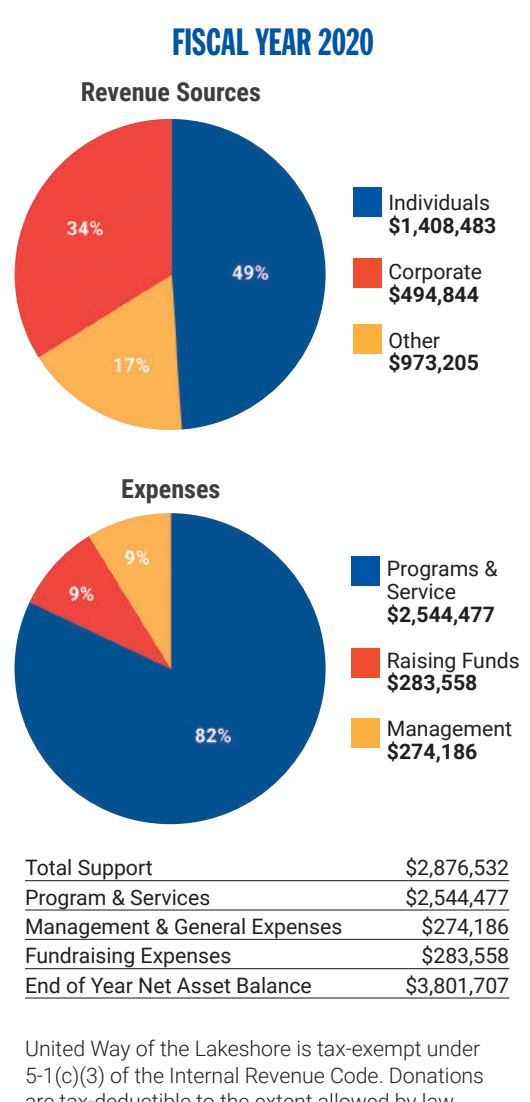
*** Gold 60-100% Participation; ** Silver 40-59% Participation; * Bronze 20-39% Participation.
 Thank you to all of our workplace donors!

TOP GIVING ACCOUNTS

Muskegon
 DTE Energy Foundation, ICWU-C70
 Howmet Aerospace, UAW 1243
 Mercy Health, SEIU-NUHW-MNA
 Cannon Muskegon Corp.
 Nichols
 Consumers Energy, UWUA 103 & 388
 Muskegon Area ISD
 County of Muskegon, SEIU, IBT 214 & AFGE 778
 Meijer, UFCW 951
 Quality Tool & Stamping
 Webb Chemical Service Corp.
 CWC Textron, UAW 539
 Nowak Machined Products, Inc.
 Muskegon Community College, SEIU-MEA
 Eagle Alloy Inc.

Newaygo
 Gerber Life Insurance, a member of Western & Southern Financial Group
 Fremont Insurance Company
 Gerber Federal Credit Union
 Meijer
 Magna Mirrors
 Family Health Care
 White Insurance Agency
 Spectrum Health Gerber Memorial
 District #10 Health Department
 Newaygo County Mental Health

Oceana
 Gray & Company, IBET 406
 Community Foundation for Oceana County
 Shelby State Bank - Gale's Agency
 GHSP - Hart
 The Country Dairy
 The Richard M. Schulze Family Foundation
 Shelby Public Schools
 Mercy Health - Lakeshore Campus
 Women Who Care - Oceana
 Rotary Club of Hart Michigan
 Pentwater Public Schools
 West Shore Bank



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