

## 2015 Funded Programs

American Red Cross

Blood Services, Disaster Services,  
Senior Transportation,  
Service to Armed Forces

Arc/Muskegon - Advocacy/Outreach

Assoc. for the Blind & Visually Impaired  
Low Vision/Blindness Rehabilitation

Big Brothers Big Sisters - Youth Mentor

Boy Scouts - Scoutreach

CALL 2-1-1

Catholic Charities West Michigan

Behavioral Health Services,  
Foster Grandparents, Healthy Families,  
Pregnancy Outreach, Teen Parent,  
Senior Companion

Child Abuse Council

Child Advocacy Center, CASA,  
Prevention through Education

Community enCompass

Housing Plus Program

Every Woman's Place

Transitional Living Center, Safe Shelter

Girl Scouts

Leadership Experience

Goodwill Industries West Michigan

MoneyWorks

Habitat for Humanity

Home Ownership

Legal Aid West Michigan

Domestic Violence Intervention

Mediation & Restorative Services

Balanced and Restorative Justice  
Family Mediation

Mercy Health

Life Counseling

Muskegon Community Health Project

Respiratory Health

Retired & Senior Volunteer Program

Salvation Army - Social Services



## 2015 Lakeshore Impact Council

Jennifer Bailey

Mary Boyd

Cathy Brubaker-Clarke

Sherri Campbell

Laura Carpenter

Shawntain Jenkins

Mark Mangione

Bob Scolnik

Brianna Scott

Dave Sipka

Scott Shlaffer

Priscilla Wilcox

Doug Wood

# ALICE IN MUSKEGON COUNTY

**Population:** 170,182 | **Number of Households:** 63,860  
**Median Household Income:** \$40,535 (state average: \$46,859)  
**Unemployment Rate:** 8.9% (state average: 9.1%)  
**Gini Coefficient** (zero = equality; one = inequality): 0.44 (state average: 0.46)

## How many households are struggling?

**ALICE**, an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed, are households that earn more than the U.S. poverty level, but less than the basic cost of living for the county. Combined, the number of poverty and ALICE households equals the total population struggling to afford basic needs.

<b>Poverty</b> 12,772 HH 20%	<b>ALICE</b> 14,767 HH 23%	<b>STRUGGLING</b>	<b>Above ALICE</b> 36,321 HH 57%
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## What are the economic conditions?

The **Economic Viability Dashboard** evaluates community conditions for ALICE in three core areas. Each is an index with a scale of 1 (worst) to 100 (best).

<b>Housing Affordability</b> poor (47)	<b>Job Opportunities</b> fair (58)	<b>Community Support</b> fair (50)
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## What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the U.S. poverty rate of \$11,170 for a single adult and \$23,050 for a family of four.

Household Survival Budget, Muskegon County		
	SINGLE ADULT	FAMILY (INFANT AND PRE-K)
Housing	\$461	\$625
Child care	\$-	\$976
Food	\$196	\$592
Transportation	\$341	\$681
Health care	\$130	\$518
Miscellaneous	\$126	\$362
Taxes	\$128	\$223
Monthly total	\$1,381	\$3,977
<b>ANNUAL TOTAL</b>	<b>\$16,571</b>	<b>\$47,724</b>
Hourly wage	\$8.29	\$23.86

Source: U.S. Department of Housing and Urban Development (HUD), U.S. Department of Agriculture (USDA), Bureau of Labor Statistics (BLS), Internal Revenue Service (IRS) and state Treasury, and ChildCare Aware, 2012: American Community Survey, 1 year estimate.

Muskegon County, 2012		
Town	Total HH	% ALICE & Poverty
Blue Lake Township	804	27%
Casnovia Township	882	30%
Cedar Creek Township	1,282	37%
Dalton Township	3,407	33%
Egelston Township	3,672	43%
Fruitland Township	2,087	21%
Fruitport Charter Township	4,975	28%
Holton Township	833	41%
Laketon Township	2,853	25%
Montague City	871	38%
Montague Township	646	27%
Moorland Township	575	36%
Muskegon Charter Township	6,469	47%
Muskegon City	14,425	63%
Muskegon Heights City	4,176	72%
North Muskegon City	1,654	30%
Norton Shores City	9,712	32%
Ravenna Township	961	27%
Roosevelt Park City	1,636	38%
Sullivan Township	894	28%
White River Township	605	24%
Whitehall City	1,133	43%
Whitehall Township	695	28%

NOTE: Municipal-level data may not match county-level data; municipal-level data often relies on 3- and 5-year averages, is not available for the smallest towns that don't report income, and may overlap with Census Designated Places (CDP).